

2012 Sponsorship Opportunities

A sponsorship is often less expensive than advertising, and a way to promote your business to the people who frequent your business. PLUS there are benefits that come with sponsoring such as free tickets, free promotion, speaking opportunities and more! All events come with recognition in our communications and event signage. Below are some options that we have in the coming year. Please call or email egauthier@guilderlandchamber.com.

Annual Dinner:

June – \$100/250/500/1000 levels available. Sells out every year!

2012 ONLY:

Chamber 40th Anniversary Adirondack Chair Project and events, you can sponsor a chair, an event, or the whole 40th Anniversary summer!

Souped Up On Guilderland:

\$250/500 levels. Held in **October**, last year we had over 600 people come through our soup tent and even more at our car show!

Holiday Party/Holiday Angel Program:

\$500. In **December**, one of our largest mixers of the year along and our Holiday Angel Program that goes to help families in need during the holiday season.

Women in Business Luncheons:

For regular Luncheons: \$150. For Healthy cooking classes sponsorship is \$300.

Ladies Night Out:

Our annual health and wellness fair for women by women! Held in **October** to kick off Breast Cancer Awareness month. \$300/600 levels available.

First Friday Business Breakfasts:

\$100. You choose what month you want to sponsor! Say the welcome and get your logo in our email blast!

Email blasts:

\$50 a month. Get your logo on the email blast to over 700 people a week!

Newsletter:

NEW! Become a sponsor of our newsletter! Get a company profile and your name and logo in the Newsletter

Tri-Chamber Business Mixers:

With the Bethlehem and Colonie Chambers!

These happen twice a year with 150 people or more in attendance! \$300

Monthly Mixers:

A great way to get your name out to business owners and the host!
\$300 for after hours mixers, \$150 for breakfast mixers

See other side for List of events and dates!