

Ambassadors Application

Name _____

Company _____

Title/Position _____ Phone _____

Email _____

Does your job grant you the opportunity to attend ribbon cuttings and/or meetings at various dates and times?

Yes _____ No _____

Are you available the 2nd Monday of the month at ((time)) for the monthly Ambassador meeting? *Yes _____ No _____

Is your work schedule flexible and will it allow you to attend periodic ribbon cuttings (i.e. 2 or 3 per month) Yes _____ No _____

What do you get out of being an ambassador?

- Increased name and face recognition
- Increased networking opportunities
- Opportunity to connect one-on-one with new and existing Chamber members
- Increased referral opportunities through other Ambassadors and one-on-one contact with members
- Potential media coverage from attendance at Chamber events
- Gain an insider's perspective of the local business community
- Opportunity to meet local business and community leaders
- Chance to help the community and show community pride
- Recognition via the newsletter and website

Ambassador Objectives:

- Attend program meetings whenever possible –

To help facilitate communication between the chamber and businesses in the community

- Serve as a representative of the Chamber by regularly attending Chamber events

- Understand and be able to communicate Chamber membership benefits –

Through Orientation and on-going training, you should become familiar with everything the Chamber has to offer. If people have questions about the Chamber, be prepared to provide answers or direct them to the Chamber Staff.

- Facilitate communication between the Chamber Staff and membership –

If you encounter a member with an issue or see a trend (positive or negative) during your interactions with members, always communicate this information to the Chamber staff. Likewise, make sure to communicate messages from the Chamber leadership to members as appropriate.

- "Network" for fellow Chamber members by promoting their products and services–The Chamber's first priority is to its Chamber members. Whenever possible, recommend Chamber member products and services

- Serve as a liaison between the Chamber and new members –

New members often have interesting perspectives. They may offer ideas from other Chambers they belonged to or may share expectations as a new member. Always listen to what they have to say and assure them you will pass their comments on to the Chamber staff.

- Represent your business or organization as well as the Chamber–

An important part of being an Ambassador is representing your business. You are encouraged to wear your business name tag and should use your business or organization name when introducing yourself to others and add that you are also a Chamber Ambassador.

